#### Press release

#### New award-winning VOLA designs at the Saloni di Mobile 2016

VOLA belongs to the generation of design icons from the Golden Age of Danish Design. The first VOLA taps were designed in 1968 by the Danish architect and designer Arne Jacobsen who designed the famous chairs The EGG and The Swan among others.

Based on their philosophy "Celebrating continuity celebrating change" VOLA continues to introduce new innovative designs. At the Saloni di Mobile 2016 in Milan VOLA shows the new award-winning designs. Among others VOLA shows a new spa range. The waterfall shower 080W of this new spa range has already received the German Design award 2016. The Kneipp hose 070W has received the Iconic Award 2016.

Furthermore a new hands-free concept including a built-in soap dispenser, that has received the Interior Innovation Award 2014, will be exhibited. The built-in soap dispenser, VOLA RS10 is part of a new complete hands-free solution for restrooms. Speaking about VOLA key words are aesthetics, innovation, and functionality. These words are reflected in the two new products in the award-winning VOLA Round Series: The electronic hands-free soap dispenser and cistern flush. Now the smartest corporate offices, restaurants, hotel foyers, museums, galleries and concert halls can offer their washroom visitors the total versatility of VOLA.

VOLA founder Verner Overgaard introduced the idea of revealing only the elegant parts of a product to the user. His designs carefully hide the mechanical parts in the wall. The result is solutions that are both functionally efficient and aesthetically pleasing. The new products take the Round Series one step further. In a public space purity and hygiene are central. Like the other elements, the electronic soap dispenser and cistern flush are built-in and beautifully aligned to the wall. But they are also completely contact-free, using the latest technology to provide a totally clean and relaxing experience.

The Round Series for the luxury washroom already features the built-in waste bin VOLA RS1 and the built-in tissue dispenser VOLA RS2. The built-in waste bin has until now received three international design awards: Plus X Award 2011, GOOD DESIGN Award 2011 and German Design Award 2013.

The circle was also chosen as point of departure for the new VOLA Round Shower 060 that was awarded GOOD DESIGN Award 2013 and German Design Award 2014.

Now a new Round Hand Shower T60 that mirrors design of Round Shower 060 has been launched and has received the Iconic Design Award 2015, GOOD DESIGN Award 2015 and German Design Award 2016 – Special Mention.

In 2009 VOLA launched its new concept of built-in modular heated towel rail for central heating installations. Now the award-winning VOLA towel warmer is also available for electric connection. In place of the more common radiator-style towel warmer, VOLA launched its built-in modular heated towel rail for individual design solutions, a modular

system of bars that could be positioned according to customer requirements. In line with the VOLA trademark style, the new towel warmer is a built-in unit where all the technical units are hidden behind the wall. It is designed as a flexible system of bars which can be combined in number and location as to fit any given interior design or tiles arrangement. This concept allows maximum freedom and provides a perfect design solution for any modern bathroom.

Each built-in unit is produced according the wishes of each single customer and shipped from the VOLA factory in Denmark within few days. So once again VOLA is taking the lead when it comes to integrating design and function with production and logistics. VOLA T39 received GOOD DESIGN Award 2009.

The free-standing shower VOLA FS3 received GOOD DESIGN Award 2009 and the freestanding bath filler VOLA FS1 received GOOD DESIGN Award 2007.

All the new VOLA products are designed by Aarhus Arkitekterne. The VOLA taps are produced in Denmark according the green certification ISO 14001.

Press contact: Birthe Tofting, VOLA A/S Director of International Sales, Marketing <u>bt@vola.dk</u> Tel: +45 76284822, +45 23314181 Hi res photos available for download on <u>http://images.vola.com/vola/#1457345392511\_0</u> New Spa shower 080W

Winner German Design Award 2016

ICONIC AWARDS 2016: Interior Innovation – Best of Best





New Kneipp Hose 070W

**ICONIC AWARDS 2016: Interior Innovation Award – Winner** 

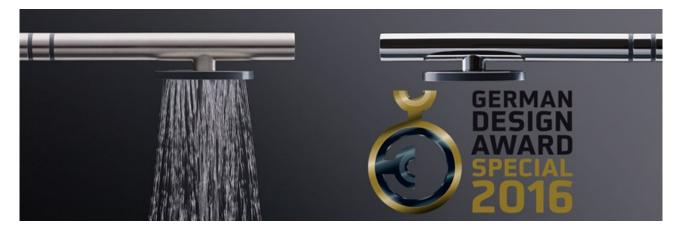


New Round Hand Shower

GOOD DESIGN Award 2015

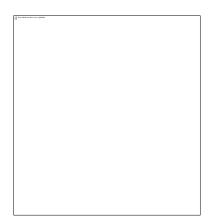
German Design Award 2016 – Special Mention

Winner Iconic Design Award 2015





New complete hands-free concept:



VOLA RS1 built-in waste bin

Plus X Award 2011

GOOD DESIGN Award 2011

German Design Award 2013



Hands free tap VOLA 4321

combined with



# RS10 hands-free soap dispenser Interior Innovation Award 2014



VOLA 060 round shower

German Design Award 2014

GOOD DESIGN Award 2013



### VOLA T39 towel warmer

### GOOD DESIGN Award 2009



FS1 free-standing bath filler

GOOD DESIGN Award 2007



FS3 free-standing shower

## GOOD DESIGN Award 2009

